



## CONOR ENGLISH

Level 1, 85 Ghuznee Street,  
Te Aro, Wellington 6011  
New Zealand

m 027 441 0786  
e conor@silvereye.co.nz

### PERSONAL PROFILE

From a farming background and now based in Wellington, Conor is currently involved in a number of companies as an Independent Director, Chairperson, Advisor and Consultant. Conor is a leading voice on current affairs.

Conor is married to Johanna with six children aged 17 to 28.

### EDUCATION

Bachelor of Commerce  
University of Otago

Certificate in Company Direction  
Institute of Directors



### EXPERIENCE

#### Silvereye Ltd

Director | [www.silvereye.co.nz](http://www.silvereye.co.nz)

Boutique communications strategy and government relations firm. Involved in the back rooms at the highest levels of Government to influence policy outcomes for clients, as well as a full suite of communications management, particularly digital and social media management both domestically and internationally.

#### Agribusiness Limited New Zealand

Chairman | [www.agribusiness.co.nz](http://www.agribusiness.co.nz)

The company focuses on exports and trading, farm systems, technology and investment. Among other things it has exported dairy, meat, fish and fruit products as well as live cattle and genetics. It is also involved in farm systems and supply chains in countries such as Russia, China, Kazakhstan, Rwanda; smart city technologies and agricultural and technology investment.

As an example, a recent contract involves undertaking a feasibility study, producing a business plan for a 7000HA beef conversion in Rwanda. This involves a very strong focus on practical farming and financial performance.

#### Federated Farmers of New Zealand

CEO (6 Years) | [www.fedfarm.org.nz](http://www.fedfarm.org.nz)

Representative body of New Zealand's farmers and rural sector at regional, national and international level. Was seen as one of New Zealand's most significant, influential and effective lobby groups. Was personally involved in negotiating the United Nations Sustainable Development Goals at the Rio +20 summit as a New Zealand government negotiator; negotiating trade policy for the World Farmers Organisation (WFO), as well as dealing with varied and significant policy issues such as climate change, water, environment, animal welfare, biosecurity, local government policies, farm profitability and any other issues that affect the farming and rural community.

#### Reserve Bank of New Zealand

Independent Advisor 2016 - 2018 (3 years)

One of only two external independent advisors to the Reserve Bank to ensure inflation targets are met, taking into account that financial stability is maintained for the New Zealand economy. Working alongside the Reserve Bank Governor, the role involves weighing up the international and domestic geopolitical and economic forces and setting monetary policy which contributes to optimising the performance of the New Zealand economy. At each OCR round, I was required to be intimately involved in the OCR decision making process and to provide written advice on what the decision should be. Some significant outcomes have been the reduction in the OCR from 3.50 to 1.75, along with the controversial Loan to Value Ratios restrictions.

[www.stuff.co.nz/business/industries/67980249/finance-minister-bill-englishs-brother-to-advise-reserve-bank-on-interest-rates](http://www.stuff.co.nz/business/industries/67980249/finance-minister-bill-englishs-brother-to-advise-reserve-bank-on-interest-rates)

#### GMP Pharmaceuticals Group Ltd

Director | [www.gmp.com.au](http://www.gmp.com.au)

GMP is a leading privately-owned Australia and New Zealand based manufacturing company specialising in complementary healthcare products, natural health and dairy products. GMP's pharmaceutical grade facilities occupy over 55,000sqm and employ over 1000 people in Sydney and Auckland servicing clients into over 30 countries around the world. Group turnover is circa \$500 million.

## EXPERIENCE

### **QEX Logistics**

Chairman and Member of the Audit and Risk Committee | [www.qex.co.nz](http://www.qex.co.nz)

E-commerce and logistics company initially focused on China. Innovation in supply chain management and product delivery has seen this company listed at number 13 in the Deloitte Fast 50. Was chairman as the company was listed on the New Zealand Stock Exchange in February 2018. It was the best performing NZX share in 2018. With staff and warehouses in China, New Zealand and soon in Australia, the company is a supply chain disrupter that is leveraging new ways to reach consumers.

### **New Zealand eSports Federation**

Director | [www.esf.nz](http://www.esf.nz)

Governing body for E-Sports in New Zealand. The fastest growing sport sector in New Zealand at the forefront of technology, innovation and disruption. E-sports engages around 850k people in New Zealand and is starting to rival rugby in terms of engagement by fans. It is fast becoming part of the supply chain to consumers.

### **New Zealand Government Cabinet**

Press Secretary and Private secretary to Number 4 Minister

I have seen how policy and politics work in reality from inside the Beehive.

### **The Property Group Ltd**

Commercial Director (3 Years) | [www.propertygroup.co.nz](http://www.propertygroup.co.nz)

Fast-growing property consultancy operating in the infrastructure and property sectors nationwide. The organisation doubled in size while I was in this role.

### **Property Institute of New Zealand**

CEO (5 Years) | [www.pinz.org.nz](http://www.pinz.org.nz)

Professional body for property professionals, including registered valuers.

### **MPOP**

Founder | [www.mpop.co.nz](http://www.mpop.co.nz)

Undertaking product development, branding and launch from scratch. A natural boost made from Manuka honey and organic coconut. Focused on the Asia market.

### **Quotable Value (QV)**

Director | [www.qv.co.nz](http://www.qv.co.nz)

An SOE, QV is operating in a very competitive data driven market. It is seeking to reposition itself to take advantage of potential change driven opportunities, while navigating extreme competition in its traditional business as usual business activities.

### **Public Speaker**

Given paid speeches on "innovation", "disruption" and "adaption" to several audiences in New Zealand and abroad, drawing on personal experiences.

### **Mobil Oil, Medic Aid, National Bank, Farmer, Shearer**

I managed a 24-hour service station which went from number 46 out of 47 stations to number 1 in terms of performance; sold medical insurance on 100% commission; and was in a farming partnership for 15 years - 7 of which I was the farm manager of an enterprise farming sheep, cattle, deer & forestry.