



MEDIA TRAINING

"A lie gets half way around the world before the truth has a chance to get its pants on"

- Winston Churchill

HALF DAY TRAINING

- Scenario tailored to your organisation
- Current New Zealand media landscape
- Preparation & evaluation of your interviews
- How to decide if you should give an interview
- Practice with experienced TV journalist and real crew

TAKEAWAYS

Media training handbook | Practice interview footage

"The facilitators were excellent"


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