



SOCIAL MEDIA CONTENT

"Content is the atomic particle of all marketing"
- Rebecca Lieb

HALF DAY TRAINING

Engaging writing
Audiences, messages and tone
Opportunities, hooks and angles
Tailoring content across channels

TAKEAWAYS

Key messages | Content plan | Social media tips and tricks

"Our team really enjoyed it and learned a lot"



+64 4 802 5010
hello@silvereye.co.nz